



SOAZ AGM

Presentation

2016

By: President Tich Hwingwiri

ZCT an organization with perpetual succession

Past Presidents 2000 to date

- David Chapman
- Hebert Nkala
- Pedia Matamisa
- Shingi Munyeza
- Chipso Mtasa
- Emmanuel Fundira
- Tendai Madziwanyika
- Glenn Stutchbury
- Francis Ngwenya

ZCT Objectives

- ❖ To be private sector policy forum in which issues are debated, consensus reached and policy advocated through a single channel.
- ❖ To be the Government Private sector partner in the design and co-ordination of Zimbabwe National Tourism Strategy Planning and Marketing Effort.
- ❖ To be the centre of authoritative data on all aspects of the tourism industry in order to inform and support the process of policy formulation and strategic planning.
- ❖ To develop public awareness of the positive role of tourism in National, Economic, Social and Environmental development and Security.
- ❖ To CONSIDER, PROMOTE, AND / OR COMMENT ON ANY PROPOSED Or existing legislation or other measures which might affect the interest of the council or of its members.

Membership

Full Membership

- ❖ Full membership shall entitle a member to vote and shall be restricted to persons or organizations that are service providers to the tourism industry such as hotels, lodges, vehicle operators, safari operators, tour operators, travel agents and such other service providers as may be determined by the Council from time to time.
- ❖ All such members shall be entitled to a vote at all annual and special general meeting.

Associate Membership

- ❖ Associate membership shall be accessible to those institutions which benefit indirectly from tourism such as banks, internet service providers e.t.c.
- ❖ Associate members shall not be entitled to vote at any general meetings.

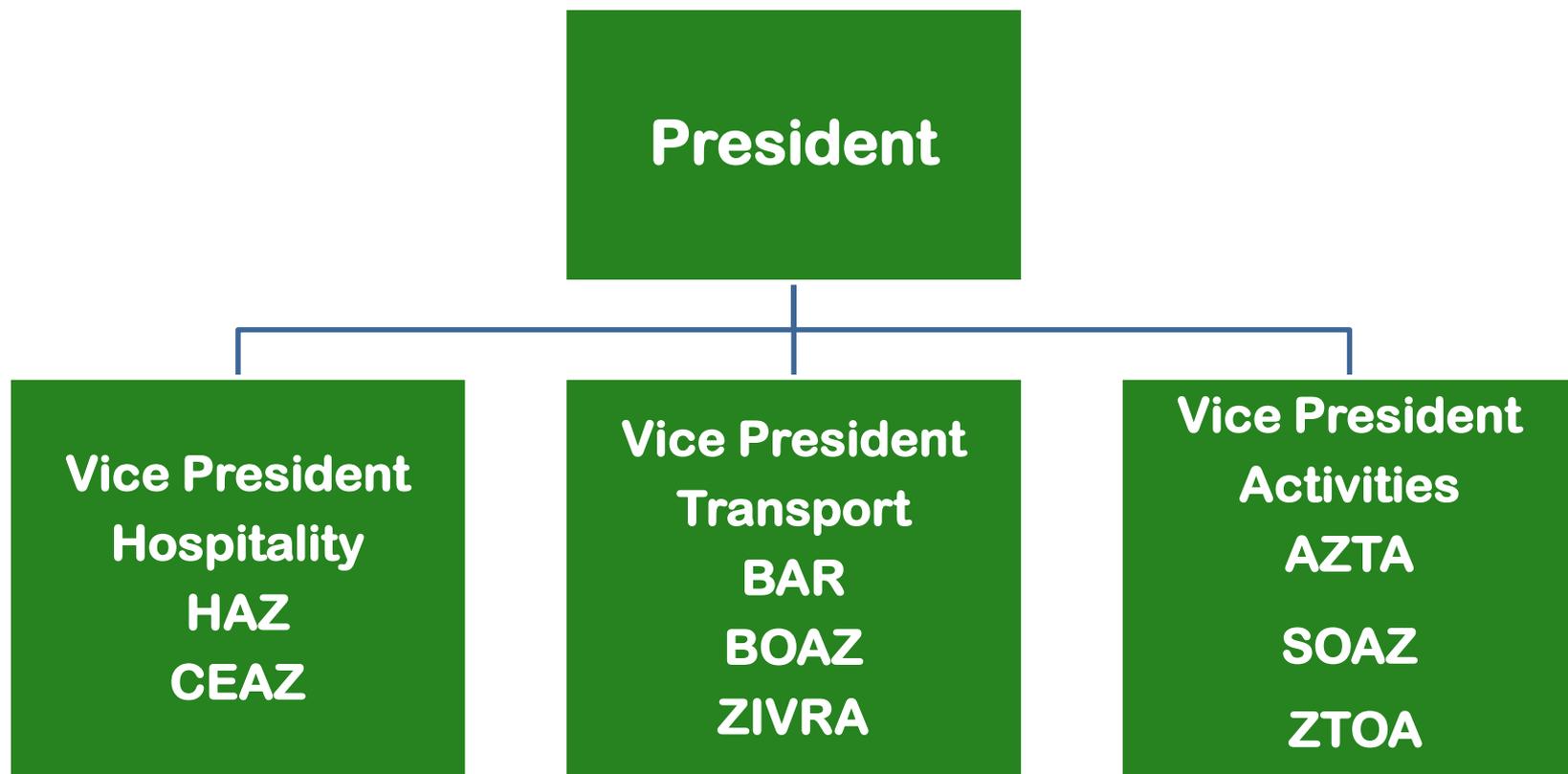
Membership cont...

Subsector Associations

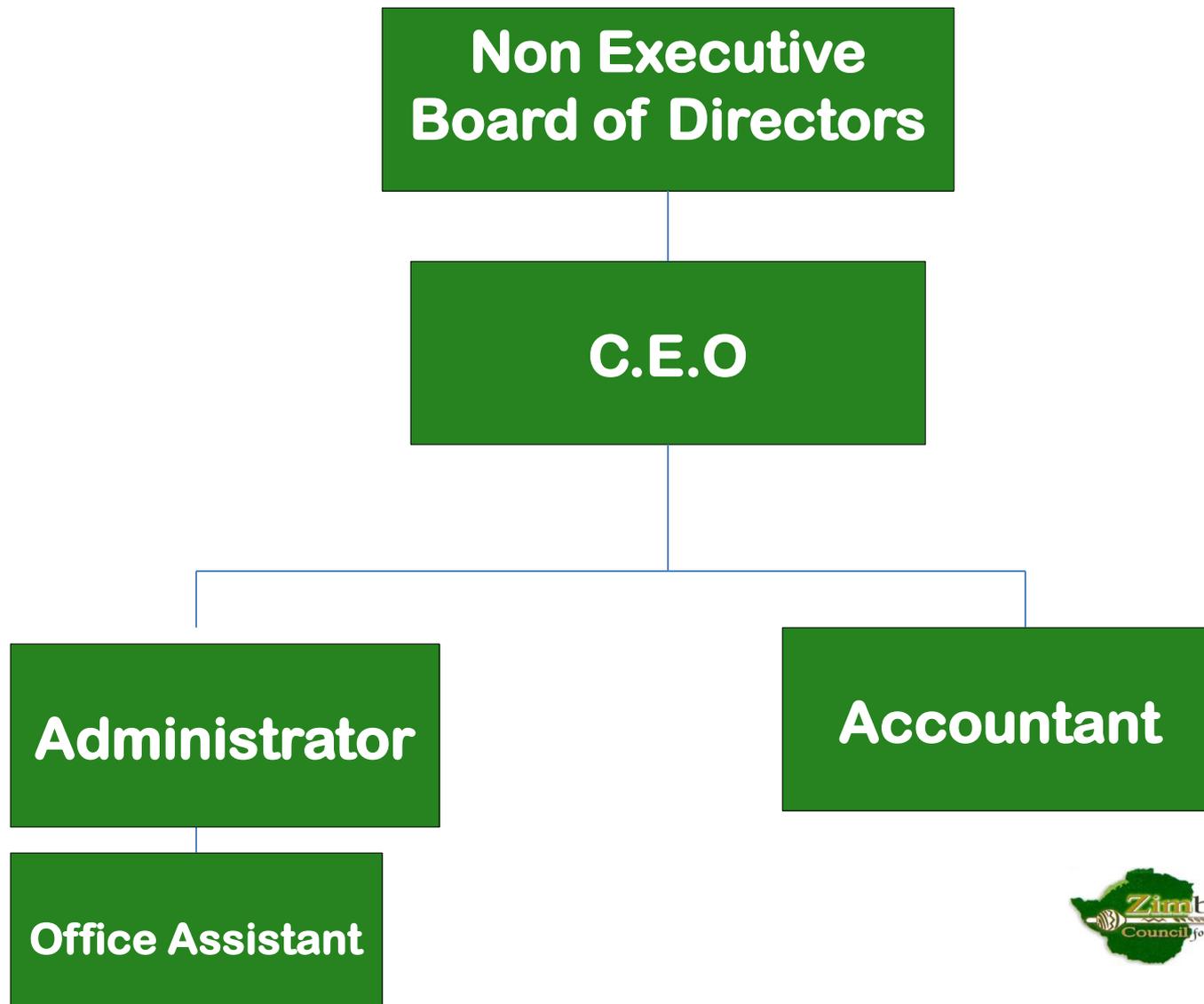
- ❖ Association of Zimbabwe Travel Agents (AZTA)
- ❖ Board of Airline Representative (BAR)
- ❖ Boating Association of Zimbabwe (BOAZ)
- ❖ Catering Employers Association of Zimbabwe (CEAZ)
- ❖ Hospitality Association of Zimbabwe (HAZ)
- ❖ Safari Operators Association of Zimbabwe (SOAZ)
- ❖ Zimbabwe Vehicle and Rental Association (ZIVRA)
- ❖ Zimbabwe Tour Operators Association (ZTOA)

Structure of council

Presidium



Structure of Council



Chief Executive Office

C.E.O

Permanent employee of the council appointed by the Board of Directors from time to time and tasked with overseeing and conducting the day to day operations of the council under the direction and control of the Board of Directors.

Future Ideal Structure



Regional Committee

- ❖ At discretion of the Board, be established through the following;
- ❖ Bulawayo, Harare, Vic Falls/Hwange, Kariba, Eastern Highlands (Nyanga Chimanimani Vumba), Masvingo, Matebelaland, Lowveld, Midlands, Mashonaland
- ❖ To meet 4 times a year

ZCT at the forefront of Business Viability and Sustainability

- ❖ The ZCT has one major focus: the creation of an environment in which operators within the travel and tourism sector can successfully and profitably create, maintain and develop their businesses. In addition, it works with all willing and relevant partners in the creation of a sector that impact positively on the national economy, for the benefit of all Zimbabweans.
- ❖ Much of our work is undertaken behind the scenes, while some becomes well known through visibility in the news media and through other communication channels.

ZCT at the forefront of Business Viability and Sustainability

Duty Rebate

- ❖ A key area of activity in the recent past has been that of fiscal matters. Usually at this time of the year we engage with the Ministry of Finance, presenting a shopping basket of industry requirements for successful business operations. A major gain in this field has been the granting of duty rebates, something we have enjoyed for several years now.
- ❖ These rebates are enjoyed by the hospitality industry, boat operators and safari services as things stand currently. We remain engaged in the effort to have this extended to other sectoral areas with travel and tourism, such as vehicle hire, casino companies, tour operators and airlines. Their inclusion will enable them to undertake improvements and enhancements and thereby increase business potential.
- ❖ We have also negotiated for an extension of the relevant Statutory Instruments to cover a longer period and we were granted an extended period of two years to December 31 2017. This was the first time they have done so and we hope they can do so for fairly longer periods, i.e. 5 years.

ZCT at the forefront of Business Viability and Sustainability cont...

Value Added Tax

- ❖ An area of on-going major concern is that of Value Added Tax, or VAT. As you all know, the extension of VAT to foreign visitors' accommodation charges was originally meant to be undertaken in January 2014, but through our intervention we received a year's reprieve. It was eventually implemented on January 16 2015. It does not end there, however, ZCT and its partner, ZIMBISA, engaged experts to do a study on the impact of tax on international tourism and from this we are making use of a professional scientific document drawn up showing the impact and consequences, as well as the alternatives.
- ❖ We continue to meet with relevant authorities and we remain hopeful that at a given point in the future our view on the VAT issue may prevail.

ZCT at the forefront of Business Viability and Sustainability cont...

Ease of Doing Business

- ❖ The current exercise to improve the business climate through the “Ease of Doing Business” initiative stems from the engagement we have had with Government over a protracted time. We are very hopeful that this exercise will bring about some meaningful change and a measure of growth and development, though we accept that the answer to the problems do not always remain within the ability of the travel and tourism sector alone.
- ❖ The Ease of Doing Business initiative is a multi-pronged approach to the overall problem of decreased levels of international and domestic tourism in Zimbabwe, and seeks to address the causes of the problem. With a continued high level of co-operation and goodwill, such as we have seen since this exercise was started several months ago, we believe that a great many issues can be addressed and resolved and that at the very least all parties will fully understand what obstacles exist in the field of travel and tourism growth and what needs to be done to eliminate them.

ZCT at the forefront of Business Viability and Sustainability cont...

- ❖ The ZCT is a family of people and businesses and sectoral areas of endeavour and it is our intention to strengthen the role of ZCT through enhancing its structure and operations at all levels. We must build a national network of branches, and encourage greater understanding of our sector and its potential in terms of national economic success. We must ensure that the whole infrastructure is adequately funded in order that it can successfully fulfil the mandate given to it by the operators, among them yourselves, the members of SOAZ and ZPHGA. SOAZ was key force behind the creation of the ZCT in 1988 and we in ZCT regard the success of every sector of tourism as our own.
- ❖ We look forward to seeing the outcome of deliberations at this AGM and to working together for the common good in coming weeks, months and years. We have a new presidential group within ZCT and we are determined to ensure that the ZCT achieves all it sets out to do.

ZCT at the forefront of Business Viability and Sustainability cont...

- ❖ ZCT is working with SOAZ in addressing the issues of Ease of Doing Business in Tourism, In fact all are invited to participate in this critical opportunity for business o influence policy. One SOAZ member is chairing the Destination Imaging Committee. More participants are required in all 4 Committees of Ease of Doing Business. These include; Access and Facilitation, Destination Image, Tourism Development and Funding, and Tourism Investment. As this is being done for us it is imperative we have a say in the discussions.
- ❖ Primarily the desire is for ZCT to create a conducive environment for the success of the sector. The current exercise of Ease of Doing Business epitomizes the whole purpose of ZCT ant therefore we are hopeful of the outcome of this exercise.

Sector Overview

- ❖ Over 80% of tourism is influenced by Wild Life. It then follows that as beneficiaries of that resource we have to jealously safe guard it against its abuse.
- ❖ We must use the resources sustainably bearing in mind that we have an obligation to future generations.
- ❖ In 1990's Zimbabwe was one of the leading countries in Africa in wild life conservation and management with a reported income generation of US\$300 million per year.
- ❖ We applaud the heightened political will and well targeted actors by international organizers and government which reflects a real concern over the global multi-billion dollar wildlife crime that is driven by organized criminal groups.

Sector Overview

- ❖ We look forward to the implementation of the 2016 CITES plan of action meant to strengthen actions to combat illicit wildlife trafficking, higher protection to the entire groups of species and agreement on closer engagement with rural communities.

The Major factors impacting business

1. Policy Instability
2. Access to finance

The five problematic factors when importing

1. Corruption at the border post
2. Improve licensing requirements
3. Zimra system inefficiency
4. Burdensome import procedures

Accessibility: Critical Enabler

- ❖ African countries, please open up your skies.
- ❖ 15/44 countries have declared their countries to fully open up their skies immediately and unconditionally.
- ❖ Liberalization lead to increased air service levels and reduced fares, thereby stimulating traffic volumes as well as boosting tourism and travel

THANK YOU!!

